

2010-11

RESOURCES DIRECTORY

SCORE[®]

Counselors to America's Small Business

Orlando Chapter #138

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RESOURCE DIRECTORY

accounting

Richard M. Ornstein, CPA

Glickstein Laval Carris, P.A.

555 Winderley Place, Suite 400
Maitland, FL 32751
407-645-4775
email: Rornstein@glccpa.com
www.glccpa.com

Glickstein, Laval, Carris has a well-earned reputation in many service areas including corporate and individual tax planning, return preparation, and representation before various taxing authorities. In non-tax areas, the firm has demonstrated expertise in performing audit, review and compilation services, management and advisory services and computer support.

We attribute our growth to a philosophy, of Personal Partner Service, a concept that allows for:

- Availability of the partners at all times for consultation or assistance
- The rendering of all reports when promised
- The timely preparation of tax returns

You can be assured that your personal and business accounting and tax needs and requirements will be met by Glickstein, Laval, Carris. We work with you in a partnership providing year-round professional accounting and tax services.

attorneys

Lynn B. Aust, Esquire

Lynn B. Aust, P.L.

1220 East Livingston Street
Orlando, FL
407-447-5399
fax: 407-447-5861
email: doveattorney@austlaw.biz
www.austlaw.biz

The Law Offices of Lynn B. Aust offer a full range of legal services for business and corporate planning:

- Initial set-up
- Annual filings and minutes
- Establish and maintain corporate formalities
- Contract negotiations
- Sale or purchase of business
- Buy-sell agreements
- Employment contracts

In addition to business planning, we offer legal services for estate planning, probate, and guardianships. Our office has a friendly and efficient staff and we return phone calls in a timely manner. Ms. Aust personally meets with all clients.

Peter A. Schoemann, P.A., Partner

Broad and Cassel

390 N. Orange Ave., Suite 1400
Orlando, FL 32801
407-839-4200
email: pschoemann@broadandcassel.com
www.broadandcassel.com

Broad and Cassel offers full-service legal representation for individuals, public entities and private enterprises — from start-ups to Fortune 500 companies. A few areas of practice particularly beneficial to small businesses include:

- Intellectual Property; including patents, trademarks, copyrights, and trade secrets.
- Taxation; in-depth experience in dealing with tax planning and with the Internal Revenue Service on tax audits, claims, levies and state and local tax issues.
- Commercial Litigation; experience in litigating a full range of complex business, commercial and governmental cases for more than 60 years.
- Corporate and Securities; from start-ups and emerging companies to highly sophisticated multi-national corporations, we have experience and qualifications to handle the full range of legal issues in the often complex Corporate and Securities area.
- Labor and Employment; we currently represent a diverse group of employees on a local and regional basis.
- Real Estate and Real Estate Litigation; experience providing virtually every type of real estate and business transaction, representing buyers, sellers, developers and lenders of all types and sizes in areas such as eminent domain, environmental and land use, leasing, etc.
- Banking and Institutional Lending; experience representing institutions in connection with international and U.S. loan transactions, workouts and loan recoveries, municipal finance and other corporate finance matters.

attorneys continued

Alyson Innes

Innes & Meehle, P.L.

730 Maitland Avenue
Altamonte Springs, FL 32703
407-792-6503
email: alyson@innesmeehle.com
email: suzanne@innesmeehle.com
www.innesmeehle.com

Make Innes & Meehle the least expensive member of your team! At its heart, all business is small business. Every business starts with an idea — an invention, a tool, or a service that fills a niche. Kind of like us. We're a small firm with one big idea: help turn ideas and dreams into start-ups and help the start-ups develop and grow. Innes & Meehle offers cost-effective business consulting and legal services to help you solve problems and remove the obstacles keeping you from turning your big idea into your small business. Our practice areas include:

- Corporate and/or LLC Selection and Formation
- Business and Corporate Law Business Consulting
- Contract Formation and Review
- Contract Disputes
- Landlord/Tenant
- Trademark and Copyright
- Non-Compete Agreements
- Trade Secret
- Civil and Commercial Litigation
- Employment Discrimination
- Small Claims
- Collections
- Mediation
- Criminal Defense

Free half hour consultation. We offer alternative billing models, including flat fees, project-based progress payment, retainer agreements, hybrid contingency, and even, when it makes sense, hourly billing.

advertising/marketing

Frank Motola

Brandtastic, LLC

2816 Robinson Street
Orlando, FL 32803
407-447-1042
email: frank@brandtastic.us
www.brandtastic.us

BrandTastic is all about results. We will analyze your market and resources to come up with the quickest and most cost effective way to deliver increased lead generation, web site conversions, new clients and higher sales. Let us show you how to spend less and get better results with our highly targeted mix of traditional and interactive strategies. Unless a marketing service produces a measurable return on investment - we don't suggest it in our plan. The team at Brandtastic delivers no-nonsense advice and powerful marketing solutions. From branding, web sites, print and video to the creation of unique marketing plans and concepts - Brandtastic is ready to boost your business! Website design, traditional marketing, search engine optimization and relational marketing all work together to build our client's brand and deliver quantifiable results that will add to your bottom line!

Missie Lopez

Studio 4 Graphix

407-322-5016 office
407-595-1626 cell
email: missie@studio4graphix.com

We are dedicated to helping your business create and print your marketing materials from the ground up or just revitalize the old materials that have lost their sizzle. Specializing in design and printing for over 16 years.

- Publication Design & Production
 - Ad Design
 - Marketing Materials (logos, business cards, company stationery sets, brochures, postcards, trade show graphics, menus, media/sales kits etc.)
- If it can be printed, we can create it, print it and deliver it to you!

financial services

Julie Kleffel, CLBB

BankFIRST

13207 W. Colonial Drive
Winter Garden, FL 34787
407-877-0909
email: jkleffel@bankfirst.com
www.bankfirst.com

BankFIRST is a community bank which has been serving small businesses in the greater Orlando area since 1989. We specialize in all types of products for the small business person, from checking and savings accounts to merchant services and internet banking to traditional SBA loans. BankFIRST will provide financing for start-up businesses, working capital loans and lines of credit, and real estate purchases and refinances. With a dedicated department to simplify the process and cut through the layers of red tape, BankFirst's SBA Express Loan Center can streamline your application and loan closing process and can offer many options. We will be there to grow with you and your business.

Lauren Parrish

BankFIRST

13207 W. Colonial Drive
Winter Garden, FL 34787
407-877-0909
email: lparrish@bankfirst.com
www.bankfirst.com

more resources...

financial services continued

Lucia Soto

FAIRWINDS Credit Union

135 W Central Blvd. Suite 120
Orlando, FL 32801
321-388-2060
email: lsoto@fairwinds.org
www.fairwinds.org

Grow your company with Fairwinds Credit Union.

At FAIRWINDS we've earned the loyalty of our business members by offering competitive products and services and treating each business like a partner. Every business is different; but each business journey starts with a common goal to succeed. FAIRWINDS offers the financial solutions to match your business' individual needs. Our variety of products, great value and exceptional service make us the ideal financial partner to help you grow. Learn more about all of our business loan solutions including Small Business Loans, Lines of Credit, Equipment Loans, Business Visa and SBA 7(a) Loan Programs by visiting our website or stopping by any FAIRWINDS branch.

franchises

Michael F. Murray

FranNet of Central Florida

324 Newburyport Avenue
Altamonte Springs, FL 32701
407-478-3722
email: mfmurray2@earthlink.net
www.frannet.com

FranNet is a franchise consulting company that works exclusively with clients who want to learn more about franchised business opportunities. A client profile is completed and after a personal meeting, a business model is built that is specific to that person. At that point, we can match your model with franchises and suggest those that will interest you. There are no fees charged for this service.

product development support/manufacturing

Dale Di Bernardo

USAsia Consulting, Inc.

1090 Arrington Circle
Oviedo, FL 32765
407-971-9848
cell: 407-493-8348
email: dibernardo@usasia-fl.com
www.usasia-fl.com

USAsia Consulting can take your product idea from concept through production on a wide range of product(s) and product ideas. We specialize in product development, sourcing manufacturers for your product(s) and/or sourcing products from Asia to meet your company requirements. We will apply our innovative program manage team in Asia and the United States through the entire process, keeping you updated to ensure your product meets your requirements in a timely manner and at the best cost possible. We specialize in the following areas:

Program Management - Product Development - Prototyping Products - Sourcing Manufacturing - Sourcing Products

technology/website

Logan Lenz

Endagon Innovations

37 N Orange Ave, Suite 710
Orlando, FL 32801
888-363-2466
email: logan.lenz@endagon.com
web: www.endagon.com

There is no question that with the hype around social media and search engine marketing and the evolution of blogging and web 2.0, small businesses need to be listening to and engaging with customers online. With an overwhelming amount of tactics and successful strategies, it's nice to have an advanced and ambitious young team to show you the ropes.

Whether it's hands-on social strategies or simply showing your business how to leverage all of the online platforms of today, we have a solution for your business. To make it easier on you, we have inexpensive packages and are flexible enough to accommodate just about any type of business.

- Social Media Marketing - Search Engine Optimization - Web Design - Blog Design
- Web 2.0 Consulting - Content Management - Overall Web Strategies

Humberto Farias, Jr.

Concept Web Solutions

1507 S. Hiwassee Rd. Ste. 113
Orlando, FL 32835
1-866-807-4774
email: info@conceptsol.com
web: www.conceptsol.com

Don't bother with trying to find different firms for different needs. Concept Solutions is your one-stop shop for all your web-related needs. Our full-service format saves you time, money, and hassle. You spend less time looking for a service provider and more time enjoying the benefits of a unified, robust, fully-functional site. We offer the same services you'd normally have to go to 5 different places to find. And we offer all 5 with a level of expertise that gives you the assurance you're getting the best for your money:

- Web Design - Web Consulting - Search Engine Optimization
- Custom Development - Web Maintenance